

LEO BURNETT U.S.A.

a subsidiary of Leo Burnett Companies, Inc.

Ad No. 1119—MAJESTIC MOUNTAIN—JW—Reg. No. 211111—Page—4/C—(94g + 111g incl.)—Supplement, 1982

141

Printed in U.S.A.

# Come to Marlboro Country.



Famous Marlboro Red and Marlboro Lights—  
either way you get a lot to like.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

Lights: 11 mg. "tar," 0.8 mg. nicotine—Kings; 10 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Mar. 81



2061191638